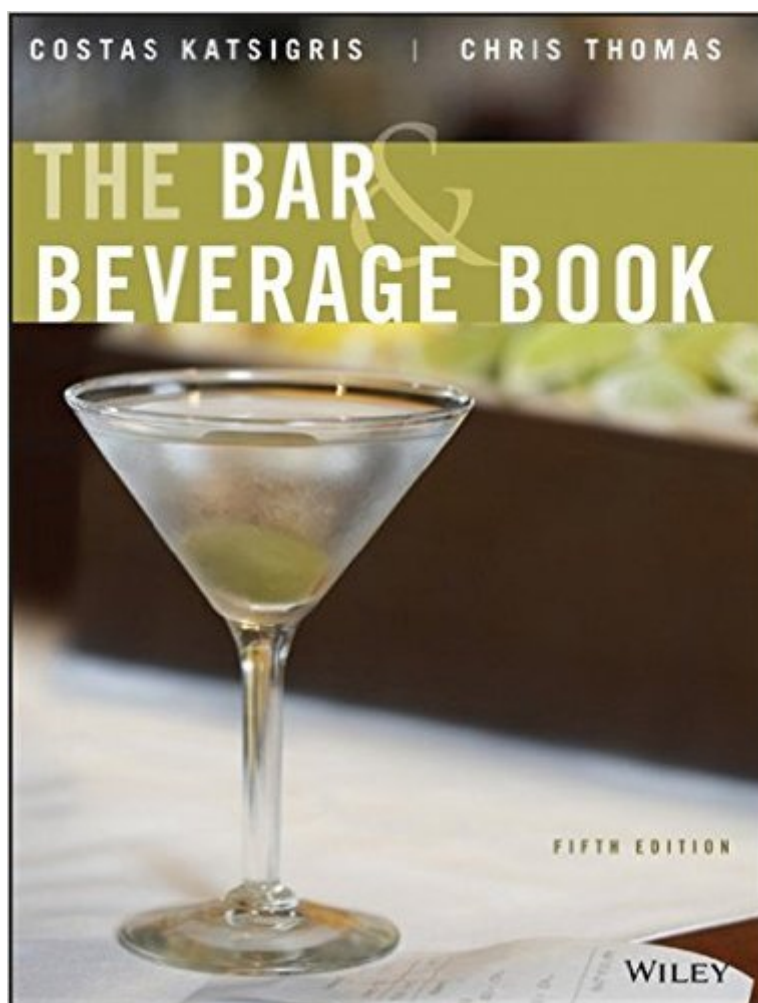


The book was found

The Bar And Beverage Book, 5th Edition



Synopsis

The Bar and Beverage Book explains how to manage the beverage operation of a restaurant, bar, hotel, country club, any place that serves beverages to customers. It provides readers with the history of the beverage industry and appreciation of wine, beer, and spirits; information on equipping, staffing, managing, and marketing a bar; and the purchase and mixology of beverages. New topics in this edition include changes to regulations regarding the service of alcohol, updated sanitation guidelines, updates to labor laws and the employment of staff, and how to make your operation more profitable. New trends in spirits, wine, and beer are also covered.

Book Information

Hardcover: 722 pages

Publisher: Wiley; 5th edition (June 5, 2012)

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Product Dimensions: 7.6 x 1.7 x 9.4 inches

Shipping Weight: 3 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars See all reviews (16 customer reviews)

Best Sellers Rank: #239,478 in Books (See Top 100 in Books) #177 in Books > Cookbooks, Food & Wine > Beverages & Wine > Cocktails & Mixed Drinks #45257 in Books > Textbooks

Customer Reviews

This is a textbook that my son needed for a college class, believe it or not. The information is really comprehensive and I find myself caught up and reading it as well. At times the information seems dated...the "points to ponder" questions which he frequently gets for homework are really difficult for an "under 21" reader to answer.

A convoluted and disorganized read. Like a minor hell on earth trying to separate fact from the author's ramblings. Not recommended.

A comprehensive book on bar management. This book follows bar operation from start to finish and management. I really enjoyed it.

Great book, great buy, came on time, it's just what I wanted. This book came in good condition not a

bunch of marked up pages

Got it for collage class, and could have gotten a better book. Don't know why they insisted on this book never used in class.

Did not like the layout of this book font to small was not an easy read so it makes it hard to stay interested.

Good read. Very undergraduate level. Pretty up-to-date with the industry.

received very quickly - very happy with the purchase

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